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**PROJECT RAYGUN ANNOUNCES PARTNERSHIP WITH ADULT SWIM TO BRING *SAMURAI JACK: BACK TO THE PAST* BOARD GAME TO MARKET IN 2018**

Imaginative Hobby Game Follows the Animated Warrior's Travels From the Table Top

**March 13, 2018** Carlsbad, CA – USAopoly Inc., announced today a partnership with Adult Swim division and Project Raygun to release a new board game that lets fans of the award-winning, hit animated series trail a well-known hero's journey in *Samurai Jack: Back to the Past*.

Set to release this summer, the upcoming title breaks ground as the only hobby game based on the *Samurai Jack* license. The unique concept of the game lines up with the time travel premise of the series, and makes it fitting for the Adult Swim audience behind the retro experience fueling a board game renaissance.

Based on the fifth and final installment of the series, *Samurai Jack: Back to the Past* picks up the title character's mission to return to the era before the reign of his adversary, the evil demon Aku. Jack's friends accompany him along a path, comprised of various locations from the series, to defeat villains and finish with the most Honor. Winning requires utilizing Allies, Traits, and Weapons while guarding Jack's Sanity, taking players on an unpredictable ride that mirrors the story-rich episodes revered by critics and loved by fans.

*Samurai Jack: Back to the Past* will feature custom sculpted movers for Jack, Aku, Ashi, and more delivering an aesthetic quality highly coveted by collectors, hobby game enthusiasts, and admirers of the series' stylish animation. It will retail for \$34.95 this summer and accomodates 2-5 players, ages 13 and up.

Media and retailers are welcome to learn more about *Samurai Jack: Back to the Past* by attending USAopoly's retailer seminars at GAMA in Reno, NV from March 13-15 and stopping by booth #106. For more information and details on some of the industry's best games, go to [USAopoly.com](http://USAopoly.com) and [ProjectRaygun.com](http://ProjectRaygun.com). Learn more about Adult Swim and Cartoon Network by visiting [CartoonNetwork.com](http://CartoonNetwork.com).

### **About Cartoon Network Enterprises and Adult Swim:**

Cartoon Network Enterprises (CNE) is responsible for building consumer products and merchandising programs for a wide range of brands by securing and supporting long-term licensing partnerships across all categories. As the global branding and merchandising arm of Cartoon Network and Adult Swim, the division manages the consumer product programs for the networks' award-winning original programming, brands and characters including Ben 10, Adventure Time, The Powerpuff Girls, Steven Universe, The Amazing World of Gumball, Mighty Magiswords, and We Bare Bears, as well as Rick and Morty on Adult Swim.

Adult Swim ([AdultSwim.com](http://AdultSwim.com)), launched in 2001, is Turner's network offering original and acquired animated and live-action series for young adults. Airing nightly from 8 p.m. to 6 a.m. (ET/PT), Adult Swim is basic cable's #1 network with persons 18-34 and 18-49, and is seen in 94 million U.S. homes.

Cartoon Network is part of [Turner](#), a Time Warner company that creates and programs branded news, entertainment, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and [CNN.com](http://CNN.com), TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, iStreamPlanet and ELEAGUE.

### **About Project Raygun:**

Fusing exceptional art and entertainment, Project Raygun is a revolutionary boutique board game, puzzle, and collectibles brand. The company's launch of The Thing: Infection at Outpost 31 with Mondo Tees in 2017 provided an innovative tabletop gaming experience with cutting edge nostalgia, the finest pop art, and a contemporary retro style—all signature qualities of Project Raygun creations. Project Raygun products celebrate pop culture of past and present, while paying homage to the artists that bring them to life. Partnering with fellow pioneers in the creative and collectibles space, Project Raygun aims to deliver unparalleled experiences to their audience.

### **About USAopoly, Inc.**

USAopoly Inc. is a leading developer and manufacturer of board games, collectibles and puzzles. We've been producing the world's most beloved games "with a twist," under license from Hasbro, since 1994. Our partners include marquee brands and licensors such as Disney, Nintendo, Warner Bros., Cartoon Network, HBO, FOX and CBS. With the 2009 release of Telestrations®, named the #1 Party Game by Board Game Geek, we launched our original game business. Our portfolio of original games is constantly growing and now includes the award-winning Telestrations® After Dark, Tapple®, Rollers®, Nefarious™ The Mad Scientist Game, and many more.

USAopoly is serious about fun and games! Our goal is to show our passion through each and every game we make. Our games are created to bring people together to share an emotional connection and make memorable, fun experiences for families, friends, game enthusiasts, fans, and collectors alike.

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